

**PORT OF SEATTLE**  
**MEMORANDUM**

**COMMISSION AGENDA**

**Item No.** \_\_\_\_\_ **7b**

**Date of Meeting** \_\_\_\_\_ **June 1, 2010**

**DATE:** May 26, 2010  
**TO:** Tay Yoshitani, Chief Executive Officer  
**FROM:** Jane Kilburn, Director of Public Affairs  
**SUBJECT:** Port Centennial Planning

**BACKGROUND**

The Port's Centennial is next year. Our communication objectives are to: Heighten awareness among King County citizens about the Port's role in the economic vitality of the region; engage citizens in a sustainable future; thank and honor the community, customers, tenants, labor, tribes, business partners and employees for their support; and to mark the accomplishments of the past 100 years.

The Port has both an internal and an external planning committee, and there have been many ideas discussed for how to commemorate the occasion and involve citizens.

This briefing will outline the draft scope of the Centennial programs and activities, in preparation for a discussion about a mid-year 2010 budget request scheduled for the June 22 Commission meeting. It also will include a brief discussion about the American Association of Port Authorities national conference, which the Port is hosting in September 2011, and some ideas on how the Centennial can be used as a platform to advance the Century Agenda.